

This year the Royal Society's Summer Science Exhibition committee will invite 20-25 exhibits to form the 2011 Summer Science Exhibition. The emphasis is on interactive and hands-on exhibits to enthuse the general public, school students and key influencers about your research and science.

What do the exhibitors contribute?

- Provide the scientific content for the exhibit
- Design and produce the interactive exhibit stand
- Assemble a team of enthusiastic scientists to staff the exhibit and talk about their research to a wide range of interested visitors
- Work with the Royal Society to produce publicity materials for the exhibition and website
- Enjoy themselves promoting their research and science!

What do the Royal Society team contribute?

- Provide a venue and facilities for the Exhibition and coordinate all of the exhibits
- Give advice on planning, designing and building your stand
- Run communication skills training for exhibitors
- Produce publicity materials and an extensive promotion and media campaign
- On hand to support exhibitors throughout the exhibition week, leaving you free to get on with the important stuff: telling the visitors about your research!

Don't take our word for it; these are just some of the comments received from previous exhibitors:

"It was very refreshing to be able to explain and show our science to such a varied audience from school students to Fellows of the Royal Society" Tom Cloke, 'Leishmania: lessons from a parasite' exhibit, 2010

"It was great to talk to members of the public and to have the opportunity to flagship our science to the media and to policy makers. Our exhibit led to an invitation to Parliament and will now be displayed there at some stage during the coming year." Professor James Scourse, 'Arctica islandica, the longest lived animal on Earth' exhibit, 2010

"The press coverage was excellent and very well organised by the Royal Society. We have had lots of follow up, so it's been a really excellent way to raise the profile of our research." Dr Sarah Baillie, 'Do you feel like a vet?' exhibit, 2009

"The soirees were a great opportunity to talk to the movers and shakers in science and communicate our research within the science community" Dr Lucie Green, 'Living with a star: surviving near our explosive Sun' exhibit, 2007

If you would like to propose an exhibit, please see royalsociety.org/how-to-exhibit

For further information contact exhibition@royalsociety.org

Deadline for proposals is **Wednesday 20 October 2010**

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Royal Society Summer Science Exhibition 2011

Call for exhibit proposals

Would you like the opportunity to promote your research to a wide public audience and other key influencers? Has your research got what it takes to be part of the most prestigious Science Exhibition in the UK?

Each year the Royal Society selects teams from the cutting edge of UK science and technology to showcase their research. The 2011 Summer Science Exhibition will take place from 5 – 10 July; why not submit a proposal to be one of the exhibitors in 2011?

For further information please see royalsociety.org/how-to-exhibit
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The Royal Society Summer Science Exhibition offers a unique opportunity to:

- Join the Royal Society in highlighting the importance of scientific research and celebrating cutting edge UK science
- Raise the profile of your research and institution with key influencers, including potential funders, government and the public
- Tap into the Society's extensive and influential media networks
- Enthuse 2000 secondary school students about science and careers in science
- Engage with over 5000 members of the public and many thousands more online
- Enhance your communication skills
- Network with other research teams and scientists
- Enjoy yourself!

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350 YEARS



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